The Value of VisualDx

**QUALITY CARE BEGINS WITH AN ACCURATE DIAGNOSIS**

**EFFICIENCY**
- **14 min**
  - Time saved by MDs each day

- **19 min**
  - Time saved by PAs each day

- **26 min**
  - Time saved by NPs each day

**ACCURACY**
- **19%**
  - Increase of in accurate diagnosis for dermatology residents and students

- **120%**
  - Increase of in accurate diagnosis for non-dermatologists with just 4 minutes of training on VisualDx

- **34%**
  - Increase of in accurate diagnosis for general practitioners

**IN PRACTICE**

**Medical student diagnosed a herpes infection in a toddler’s eye.** The story was highlighted in *The New York Times Magazine.* “Thanks to VisualDx, my niece was treated and avoided a fate of corneal scarring or lifelong blindness.”
— Amber Bard, Medical Student

**Doctor diagnosed a toddler with acute meningococcemia using images in VisualDx.** “The direct comparison of meningococcal and streptococcal images with VisualDx underscored the urgency of the situation and assisted in a timely and accurate diagnosis.”
— Submitted to VisualDx by Dr. William Finn, Emergency Medicine Physician

**Doctor diagnosed early disseminated Lyme disease in an adult.** “Thanks to VisualDx providing me real-time clinical information, I was able to make the proper diagnosis in a timely manner and get the patient on his way to a healthy recovery.”
— Submitted to VisualDx by Dr. Lincoln Heath, Family Medicine Resident

**REDUCE COSTS**

**Without VisualDx, ED physicians included the correct diagnosis in their differential for cellulitis 14% of the time.**

**With VisualDx, ED physicians included the correct diagnosis in their differential for cellulitis 64% of the time.**

Cellulitis dx has an error rate of 30% resulting in $1.3 billion in unnecessary costs in U.S.